



JLM PatFluid rocks

Massive interest in **JLM PatFluid**! A few weeks ago we shared great news; JLM PatFluid is the universal solution for all passenger cars and vans from 2001 onwards that are equipped with an on-board dosing unit and a tank or bag containing diesel catalyst fluid (not AdBlue). JLM PatFluid now replaces all known original equipment parts numbers (e.g. PSA Particulate Fluid 973665, 997995, 973685, 973686, C973685, C973686; Eolys DPX 42, DPX 176; Ford Particulate Fluid 1337646. For the universal aftermarket JLM PatFluid creates a new business opportunity with additional revenue.

Product development

We are pleased to inform our distributors that, behind the scenes, we have been working hard on developing new JLM products. End of May/early June we plan to introduce two new Diesel Particulate Filter (DPF) cleaning and conditioning products and an additional diesel product. These new products will extend the DPF treatment range. Providing more solutions for professional technicians to deal with blocking DPF's. We will keep you updated about the status of these new products standard.



JLM Air Intake & EGR Cleaner

The clogging up of EGR valves seems to be an ever increasing problem. JLM offers a premium quality EGR cleaning spray. Recently we received some great testimonials from a.o. our Spanish JLM distributor Gruppo Meccánico. Please follow the link to the testimonial. If you have great results with our products we kindly invite you to share this success with us. Testimonials are a great way to grow and support our brand. [Click here to read the testimonial](#)

Extra! Extra! Read all about it!

Our premium and specialty products do not go unnoticed. Recently JLM had some great editorials in leading aftermarket automotive magazines. We are happy to support you with providing input for editorials for your local media. Please take a minute to read the recent articles.

Article 1: [Warsztat Magazine \(PL\) - LPG Range - March 2013](#)

Article 2: [Commercial Vehicle Workshop \(UK\) - DPF Article - March 2013](#)

Article 3: [DPF Fact and Fiction \(IE\) - Autobiz Magazine - Apr 2013](#)

Article 4: [DPF Additief \(NL\) - Aftersales Magazine - April 2013](#)



If you have any questions about the topics in this issue or have input for the next edition of the distributor update please contact us at marketing@jmlubricants.com