



Automechanika 2012

Just two years after launch of JLM Lubricants at the Automechanika 2010, we were back!

Featuring a complete product range, JLM got a lot of attention from existing and new potential distributors, overall we can state that we had a very successful exhibition. Numerous of unknown JLM users dropped by the stand with phrases like "This is the best Valve Saver Kit on the market" or "Your DPF Cleaner works the best" reassuring us that we are on the right track in providing Lubricants for today's cars.

A special thank you to our JLM Distributors that has visited us at the JLM booth.

JLM ZLOMBOL TOUR 2012

JLM Lubricants is proud to be the donor of team Fugazi that is participating in the Zlombol Tour 2012. The rules for this charity event are simple, buy a car for less than € 250, get as many donors as possible and drive your car for 2.500 km!

The Zlombol Tour 2012 will start in Katowice (Poland), the full journey will take the participating team through Hungary, Croatia, Montenegro, Albania with the finish set in Olympia, Greece. The most important aspect of the Zlombol Tour is collecting accumulated funds that will be used for gifts for children from orphanages. JLM Zlombol team travels Polish Fiat 125, [photo's here](#)



NEW Product Website

JLM Lubricants is growing rapidly, more products, distributors and online visitors. The old website just couldn't handle it anymore. The new website has a premium look, on product level we can add more information and present this on higher level to visitors. The where to buy section is completely renewed, this is will offer distributors exclusive badge in the future. A great new feature is the recommend button with the products, you can share your product recommendation on Facebook, reaching out to the larger crowd and public in your region.

The new website is live now, within the next few weeks we will finish all the pages.

Be aware for imitation Valve Saver Kit "competitors"

At JLM we are trying to be the best, you can't be the best if you don't know what the competition is offering. We recently compared one of the imitation Valve Saver Kits and found some interesting differences between them.

The most remarkable things about these kits where: Not use of 100% stainless steel components, this will decrease the durability of the kit, causing them to rust in the winter months. Use of less plastic in reservoir, the lighter weight plastics are making kits be more sensitive to warmer temperatures (melting), or can fail if incorrect fluid is used. The pickup tube that provides the lubrication where very close to the bottom, the holes almost close, causing any impurities to find their way into your engine & can cause less fluid dosing.

Other points we found were: poor quality brass tubing, no low level warning light, no gasket at the refilling point, poor hose quality & general weaker construction. Use this information the help you customers make the right choice by protecting their vehicle against valve seat recession. The JLM Valve Saver Kit are the highest quality kits available on the market with more than 300.000 users worldwide.

